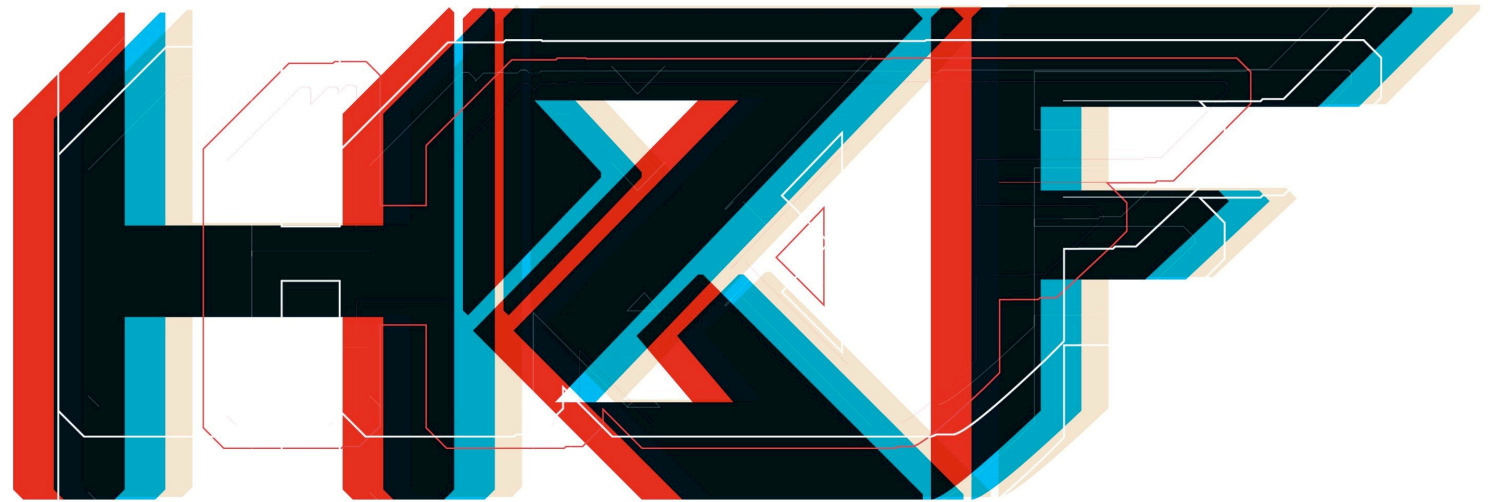
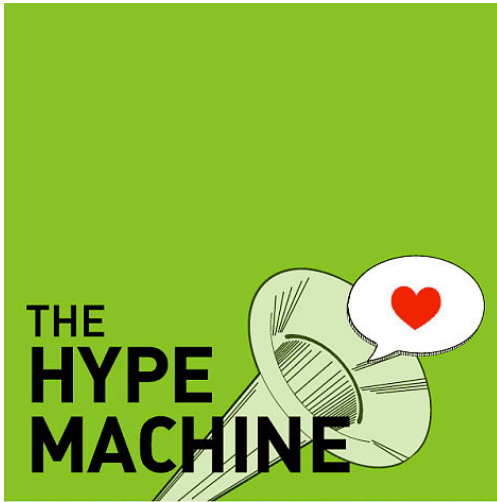


HARDER
BLOGGER
FASTER



Media Pack + Rate Card

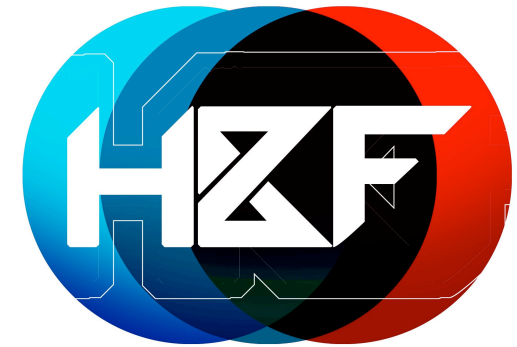
<http://www.harderbloggerfaster.com>



WE ARE
hunted

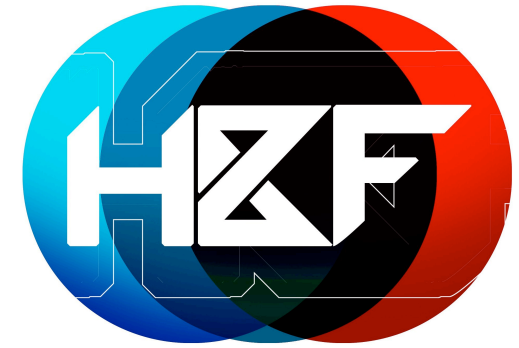


History...



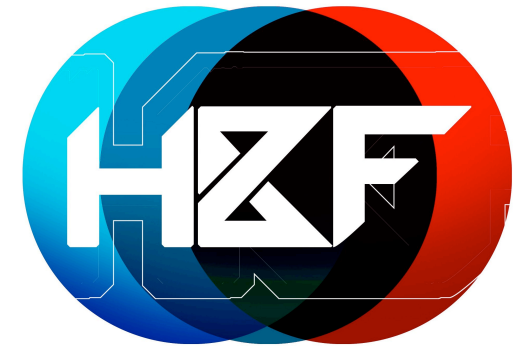
- Harder Blogger Faster is an electronic music blog based in Manchester – it was started in June 2009 with one aim – to be the biggest and best electronic music blog in the world (or is that two?).
- Founded by freelance writer Andrew Rafter and Web Developer Paul Rafter. It quickly gained the ear of the music world with record labels, artists and PR's from all over the world contacting us to promote their music.

What We Do.....



Through a constant stream of news, reviews, features, track giveaways, interviews and competitions HBF has garnered a loyal following of the most up-to-date and music savvy readers online.

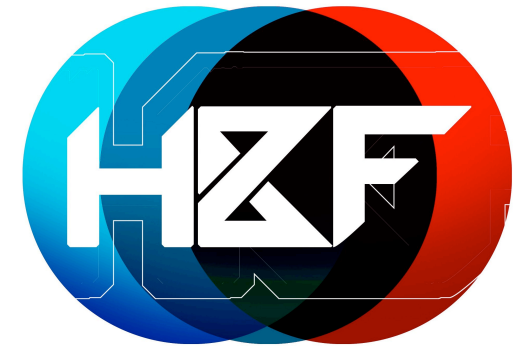
Stats and Social Influence



Reach the UK's fastest grown electronic music audience.

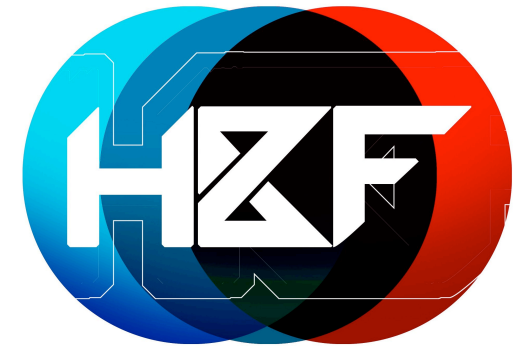
- 60,000 unique visitors.
- 100,000 hits a month.
- One of the top electronic music blogs on Hype Machine.
- 124,000 Facebook Impressions a month.
- 1400 Followers on Twitter.
- Followed by Labels, Artists, PR's and Promoters

Demographics



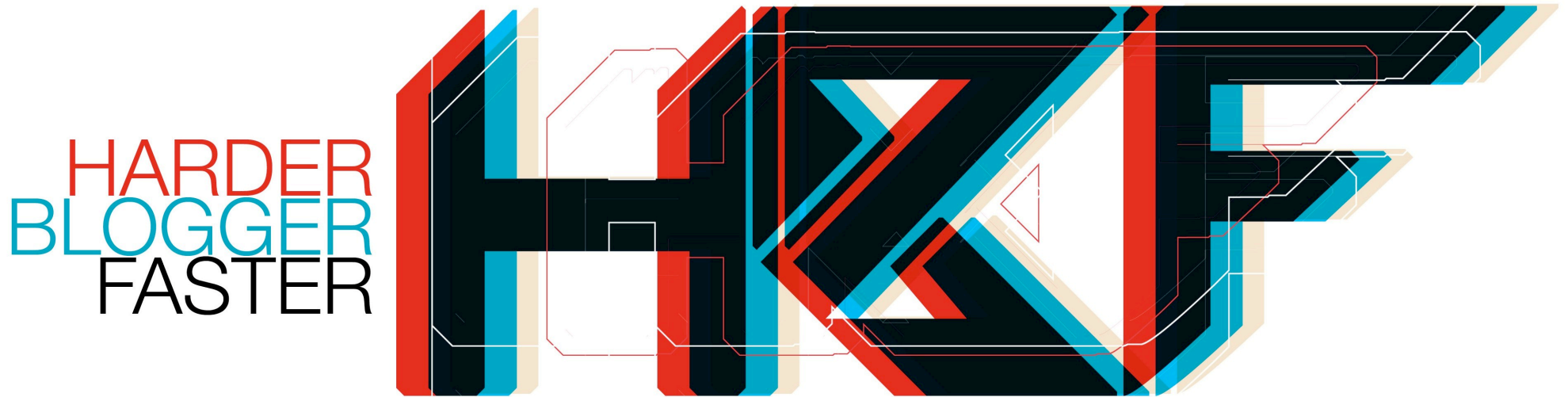
- HBF's traffic comes from a total of 180 countries from around the world.
- North America traffic accounts for 26% of monthly traffic.
- United Kingdom 16%.
- Germany 5%.
- France 5%.

We've Been featured on.



- National Radio in New York.
- Billboard Magazine.
- Asylum: Europe's leading lifestyle blog.
- Skiddle.
- Nominated for Best UK Blog by Record Of The Day.
- Resident Advisor.
- And many other blogs.

Contact us for our rates.



Send all advertising enquiries to harderbloggerfaster@hotmail.com